

# Exhibit & Sponsorship Prospectus

PANAO | FEBRUARY 12 - 13, 2026 | EMBASSY SUITES BY HILTON SAN ANTONIO LANDMARK

## EXHIBITION

### Exhibits

By exhibiting you get to engage and connect with the PANAO attendees and key decision makers to introduce new products and services. Attendees can visit your exhibit table and connect with your team during the conference. Exhibitors may purchase more than 1 exhibit table. A limited number of exhibition tables are available.

Tabletop Exhibit.....\$3,750  
Non-Profit Tabletop Exhibit....\$1,875\*

#### Exhibit Includes

- 6' x 3' table
- two complimentary registrations per exhibit.

#### *\*Non-Profit Organizations*

Sponsorships are not discounted. Documentation of 501(c)(3) status must be emailed to [PANAO@uthscsa.edu](mailto:PANAO@uthscsa.edu) for review and approval.

#### *Exhibit Rules*

- No microphones or vocal amplification may be used at any time.
- Unstaffed exhibits are not permitted.
- Sharing of booth space with an unrelated company is not permitted.
- "Subleasing" of booth space to an unrelated company is not permitted.
- Exhibit fixtures and product(s) are limited to the tabletop area only.
- All related equipment must be removed from the building following move-in.
- Exhibit staff must be set up and present at the exhibit table when exhibits open

Departure and/or removal of exhibit prior to end of show will affect placement in subsequent years and may result in exhibitors being barred from exhibiting in the future.

#### *Exhibit Schedule\**

Thursday, February 12

Set Up: 6:00 am

Hours: 7:00 am – 5:30 pm

Friday, February 13

Hours: 7:00 am – 3:00 pm

\*Hours are subject to change

# SUPPORT

## Support Eligibility

Organizations must be exhibitors at the symposium to participate in any of the listed sponsorship opportunities. If a company cancels its participation, it will also forfeit its sponsorship.

### *Types of Support*

- Educational Grants
  - Support for general education programming costs, specific items, or printed materials that are the educational program's components. Grant funds are used to defray expenses associated with educational activities in compliance with ACCME guidelines. If your company or organization offers educational grants in support of CME accredited educational activities, we would appreciate receiving the grant application information. Please contact the UT San Antonio CME Office at [cme@uthscsa.edu](mailto:cme@uthscsa.edu).
- Corporate Sponsorship
  - Many opportunities to support specific items that are not components of the educational program are offered for PANAQ. Sponsorship funds are used to defray non-educational operating expenses. Monetary support qualifies as corporate sponsorship.

### *Tiers of Support*

Those companies supporting SALCS at a specific value will be recognized at the corresponding category levels.

Tier of Support = \$ Sponsorship + \$ Exhibit Fee + \$ Educational Grant

#### **\$13,500 Diamond**

- Logo on signage, logo with link on website, advisory board space at hotel, optional round table faculty meeting or 1:1 with faculty (30 min, space only), director shout out during conference.

#### **\$10,000 Sapphire**

- Logo on signage, logo with link on website, optional round table faculty meeting or 1:1 with faculty (30 min, space only), director shout out during conference.

#### **\$7,500 Emerald**

- Name listed on website, director shout out during conference.

#### **\$3,750 Ruby**

- Name listed on website.

### *Sponsorship Opportunities*

We welcome support in any amount which will be used to defray operating costs to support the conference. Please view the sponsorship option below:

- Photography: \$1,500 - one available
  - A dedicated photographer will be present throughout the conference to capture images of the event, including exhibitors and sessions. The sponsor will receive recognition through on-site signage and on the website.
- Coffee Break: \$2,500 - two available
  - This sponsorship will display a company logo at the coffee break station. The sponsor will be acknowledged through on-site signage and the website. One sponsor per day.

#### Exhibitor Product Theater: \$10,000 – two available

The Exhibitor Product Theaters have proven to be successful vehicles for exhibitors to showcase their products to a targeted audience in intimate settings. These commercial presentations offer the opportunity to highlight your product in an in-depth and exciting way to a targeted audience, with no continuing education approval process. Corporate sponsorship(s) does not include an exhibit. Exhibits must be purchased separately. This support includes lunch for attendees.

#### Location:

- Meal Room, Embassy Suites by Hilton San Antonio Landmark

#### Room Set:

- Theater Style
- Seating - 100 people
- 6' x 3' table outside room

#### Audiovisual:

- Wireless microphone for presenter
- Wireless microphone & stand for audience questions
- 2 Powered Speaker Sound System
- 8' Skirted Tripod Screen w/ Meeting Room Projector
- Presentation Remote

#### Presentation Schedule:

- Thursday, February 12
    - 5:00 PM CT\*
  - Friday, February 13
    - 12:00 PM CT\*
- \*Hours subject to change

#### Requirements:

- Company is an exhibitor at PANAQ.
- Presentations made by trained key opinion leader or company staff.
- Company supplies own meeting management staff.
- Product is approved for target audience by appropriate regulatory agency.

#### *Benefits of Participation*

- Exclusive time dedicated to promoting your company's products.
- Ability to reach out to a new audience in an intimate environment.

- Increase visibility by having the presentation title, date, time and exhibitor name listed on the website.
- Additional promotion of your Product Theater is strongly recommended and is the sole responsibility of the sponsor. *UT San Antonio is not responsible for any marketing efforts.*
- Exhibitors may have a sign-in sheet for those who attend the Product Theater.
- Product Theaters will be mentioned 1 time only in the Know Before You Go notifications.

#### *Rules & Regulations*

- Product theater presentations are limited to 60 minutes in length
- All presentations must be in 16:9 ratio format or 1920 x 1080 pixels.
- Product Theaters are not eligible for CME Credit
- All attendees at the presentation must be registered
- Opportunity to display additional signage 30 minutes before the showcase
- All marketing materials must contain the message below:

***This Exhibitor Product Theater is a promotional activity and is not approved for continuing education credit. The content of this Exhibitor Product Theater and opinions expressed by presenters are those of the sponsor or presenter and are not of Practical Applications of New Agents in Oncology.***

## Code of Conduct

Exhibitors agree to adhere to the compliance guidelines and codes of conduct governing the interactions of drug and device manufacturers with healthcare professionals as promulgated by the U.S. Food and Drug Administration, the Department of Health and Human Services Office of the Inspector General, the Pharmaceutical Research and Manufacturers of America (PhRMA) and the Advanced Medical Technology Association (AdvaMed).

## Payment

Log into the exhibitor portal used to reserve your booth and sponsorship items. There you will be able to download your invoice and view where to send payment. Checks\*, wire transfer and credit card in USD are accepted forms of payment. The Exhibitor Portal only accepts credit cards currently. Third party payment methods such as SAP Ariba, EVED or Purchase Orders are not accepted.

Exhibitors must pay 100% by February 9, 2026. Proof of payment is required prior to the start of the event. A \$50 late fee will be added to your invoice if payment is not received by February 9, plus every 30 days payment is not received.

#### **Mail Checks**

PANAO - 175206  
 Special Events/Symposia Office  
 Mays Cancer Center  
 7979 Wurzbach Road, MC 8224  
 San Antonio, TX 78229-3900

Attn: Exhibits

\*To ensure secure and timely receipt of payments, checks will only be accepted if delivered via one of the following approved shipping methods: DHL, FedEx UPS, USPS Ground or Priority Mail (with tracking). Checks sent through any other delivery method or without tracking will not be accepted.

**Wire/ACH\*\***

Bank Name: Frost Bank

Bank Address: 100 West Houston Street, San Antonio, TX 78205

Bank Routing Number: 114000093

Account Name: UTHSCSA EFT

Account Number: 019989967 Swift Code: FRSTUS44

Reference: PANAQ - 175206

\*\*Please note there is a \$32 wire-transfer processing fee that the Exhibitor must include in their transfer. This ensures that you will not receive an invoice from UT Health SA for the balance.

## Exhibitor Portal

The deadline to submit requests is January 23, 2026. Use the link to apply for an exhibit table:

<https://mayscc.eventsair.com/panao-2026/exhibit>.

## Cancellation Policy & Deadlines

The exhibitor may cancel without penalty in written notification by August 14, 2025. If notification is not received by email at [PANAQ@uthscsa.edu](mailto:PANAQ@uthscsa.edu) by this date, the exhibitor will be financially responsible for the exhibit and/or sponsorship item(s). Please review important dates and deadlines below.

December 18, 2025 - Last day for refunds for cancellations.

December 19, 2025 - No refunds for cancellations are permitted. No Exceptions.

January 23, 2026 - Last day to submit an exhibitor table.

February 9, 2026 – Last day for 100% of exhibit and sponsorship payment to be received without incurring late fees.

## Contact

Symposia Office

Tel: 210-450-1550

[PANAQ@uthscsa.edu](mailto:PANAQ@uthscsa.edu)